
What We Do:

The CLEAN AIR Force takes a multi-faceted approach to safe-guarding the air in Central Texas. Our focus includes education and outreach as well as serving as a resource and advisor for local entities. The CLEAN AIR Force also manages programs which serve the public and increase awareness of air quality issues in the Central Texas area. The following is a brief overview of our many roles and programs:

- **Informs** Central Texans via email, radio, newspaper, Facebook, Twitter and television when Ozone Season begins and days when our region's air quality is likely to reach harmful levels.
- **Educates** the public on air quality issues and new regulations in Central Texas as well as ways citizens can help reduce harmful emissions.
- **Facilitates** and participates in regional collaborative problem-solving with elected officials, university scientists, industry leaders, administration officials and the public.
- **Provides** a public forum for the exchange of information and ideas on air quality issues and conducts public surveys.
- **Presents** information on health and economic impacts of air pollution to schools, governments, civic organizations and businesses.
- **Develops** and manages local air quality programs that reduce ground-level ozone, particulate matter and greenhouse gases.

Awards & Community Recognition

Keep Austin Beautiful Community Involvement Award—2012

TCEQ Texas Environmental Excellence Award—2009, 2010, 2012 & 2013 Finalist

Austin Chamber Greater Austin Business Award—2010, 2011 & 2012 Finalist

City of Austin Environmental Excellence Award—2011

Texas Nonprofit Excellence Award for Best Collaboration—2011

Austin Business Journal Going Green Award for Best Green Nonprofit—2010

Commute Solutions Innovative Award



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CLEAN AIR FORCE OF CENTRAL TEXAS

It all adds up to cleaner air!



**Five Counties, One Goal:
Clean Air for Central Texas**

Our Mission:

The mission of the CLEAN AIR Force of Central Texas is to (1) be a liaison among all stakeholders, (2) coordinate the air quality planning of the private sector, (3) provide a forum for public discussion, (4) educate the public on air quality issues, and (5) manage air quality improvement programs in Central Texas focused on motivating the citizens, businesses and governments of this region to take actions to reduce air pollution to protect public health and the health of our economy.

Who We Are:

Founded in 1993, the CLEAN AIR Force of Central Texas is a nonprofit organization uniting local businesses, schools, governments, health groups, environmental organizations and civic groups in the common goal of finding workable solutions for improving air quality in Central Texas.

Every Effort Counts!

CLEAN AIR Force Programs:

•**Clean Air Partners Program** - Secures commitments from businesses and governments to voluntarily reduce their ozone-forming emissions and report them annually.

•**Clean School Bus Program** - Retrofits or replaces older school buses with new, cleaner technologies and helps ISDs implement anti-idling policies.

•**Electric Lawn Equipment Discount Program** - Offers significant discounts to citizens on electric lawn equipment that is better for air quality than using gas-powered equipment, and encourages recycling of older gas-powered mowers.

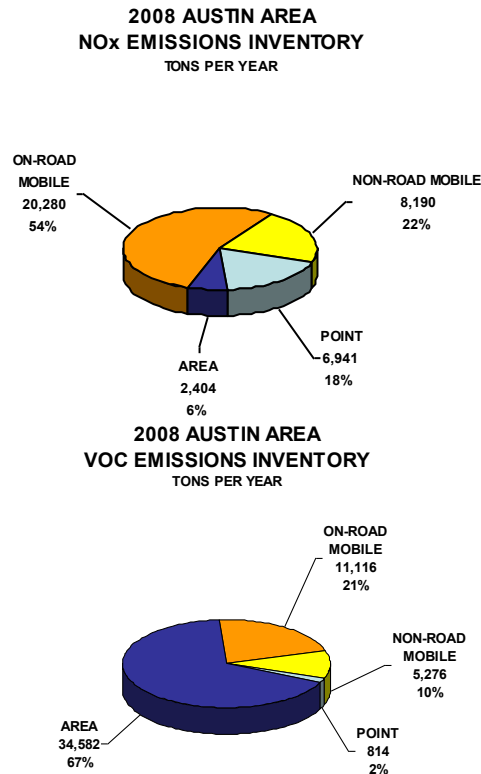
•**Ozone Alert Program** - Informs the public via Facebook, Twitter, email, radio, newspaper, television and digital road signs on days when air pollution is likely to reach unhealthy levels so citizens can take simple actions to protect themselves and reduce harmful emissions.

•**High School Public Service Announcement Air Quality Contest** - Encourages students to create air quality Public Service Announcements (PSAs) and the winning entry airs on local television stations during Ozone Season (April 1st – October 31st).

Where Does Ozone Come From:

Ground level ozone is not emitted directly into the air, but is created by chemical reactions between Nitrogen Oxides (NO_x) and Volatile Organic Compounds (VOCs) in the presence of sunlight and low winds.

Central Texas Emission Sources



What This Means To You:

Ground level ozone is the main component in smog and is the most prevalent air pollutant in Texas. Cars and trucks (on-road sources of emissions) are the largest contributor to ground level ozone in Central Texas. High concentrations of ozone can cause shortness of breath, coughing, wheezing, headaches, nausea, eye and throat irritation and even lung damage. The populations most at risk include the elderly, children, and those working or exercising outdoors.

What You Can Do, Especially On Ozone Alert Days:

1. Sign up to receive Ozone Alerts on the CLEAN AIR Force website, www.cleanairforce.org.
2. Take public transit. Carpool, bike or walk.
3. Combine errands to reduce driving.
4. Reduce electricity usage in the late mornings and early afternoons.
5. Avoid driving during the peak hours of traffic.
6. Delay refueling your vehicle until after 6:00 p.m.
7. Delay mowing your lawn until after 6:00 p.m. and use electric lawn equipment.
8. Don't idle your vehicle, go inside instead. It saves money on gas and the air.
9. Stop refueling when the gas pump clicks.
10. Maintain your vehicle and drive the speed limit.

